Public-Private-Partnership (PPP) Framework for seed scaling

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Breeder / Hybrid seed
- Early Generation Seed
  - Pure nucleus seed
  - Quality assurance
- Hybrid seed (F1)
  - IPR management
  - Benefit sharing
  - Sub-licensing

Foundation seed / Hybrid seed
- Public-Private-Partnership (PPP)
  - Seed enterprises
  - Co-investment in PPP
- Transfer of breeder seed
  - Production of breeder seed
  - Quality assurance
- Transfer of Hybrid seed (F1)
  - Quality assurance
  - IPR management
  - Benefit sharing
  - Sub-licensing

Certified Seed
- Consortium of seed enterprises
  - Awareness creation
  - Sensitization
  - Campaigns
  - Publicity materials
- Demand creation
  - Demos.
  - Field days
  - Networking
  - Experience sharing & Learning
- Business Models in PPP
  - Membership fees
  - Licensing
  - Royalties
  - Commercialization of tool kits
- Tracking seed distribution & coverage
  - Beneficiaries reached

Infrastructure & Logistics
- AfricaRice production sites
- Human capacity
- Facilities, storage & Transfer
- In country production sites
- Human capacity
- Facilities & storage
- Distribution & marketing
- Human capacity
- Data and information sharing

Skills enhancement