Framework for Businesses in GEM Rice parboiling technologies:
Quality parboiled rice for national and regional markets

AfricaRice
NARIs/NGOs/Development Projects

- Technical skills enhancement

Equipment Manufacturers, Equipment Suppliers

Millers, Traders, Micro-finance Champions, Policy makers

GEM rice parboiling system

Women rice Parboilers, Youth service providers

Quality Parboiled Milled Rice

Markets / Consumers

Multi-stakeholder innovation platforms (IPs) in the rice hubs

Awareness and demand creation, branding and packaging, Promotional campaigns

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